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## Are we prepared to take on challenges in education sector?

By : *Dr. Md. Zafar Iqbal*

We all are working at our own level unaware of the things going rapidly in our surroundings. This morning while browsing the online newspaper I came across a news item which compelled me to write this piece of article.

The news says "Reliance offers to setup educational institutions in Hyderabad". The group has planned to invest 10,000 crore to setup educational institution from LKG to PG including medicine and engineering courses.

The Group has asked the state government to allot them one thousand acres of land at concessional rate.

I think there is no need to describe the stature of Reliance Group, you all are well aware about it. It is well known that when a strong player enters in the arena, it will change the entire paradigm of the sector.

The small players either have to be subdued to the big player or have the capability to face the challenge.

Today it is Reliance, tomorrow it will be the other business groups. In the coming days the scenario in the education sector will be different. It will change the entire educational sector; here I am not using the word business because the word business denotes commercialization. Only the fittest will survive in such an environment.

The point to ponder is: "How should we equip ourselves from these expected challenges?"

At the individual level we do not have the resources and investment to compete with these business groups. But as a team we have enough potential to survive under such an environment.

### **There are a few humble suggestions:**

- Instead of putting individual effort we have to pool in our resources and act as a team.
- We have to collaborate not compete each other.
- We have to cooperate each other and work together.
- We have to adopt tested methodology, curriculum, and research from each other instead of doing individual work on that

**This is the time we have to prepare ourselves to face the coming challenges.**

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